

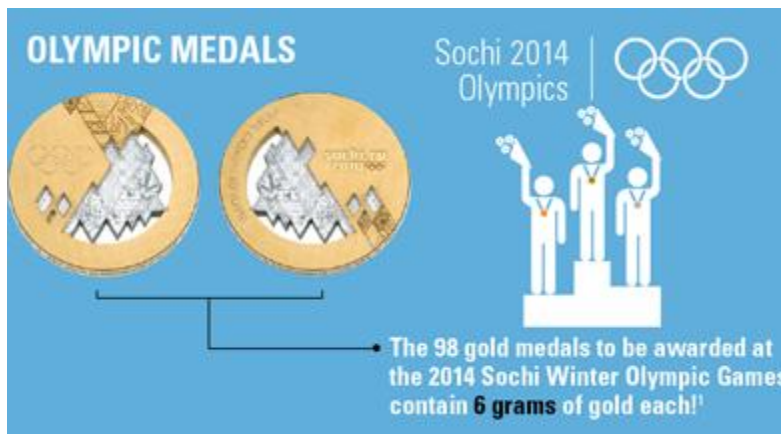


## FEBRUARY 21, 2014

Dear Joe,

As the 2014 Winter Olympic Games in Sochi bring the world's top athletes together, I'd like to recognize that minerals are crucial to many aspects of the Games. The minerals used by the Olympic organizers for the 2014 Games include [nearly every element on the Periodic Table](#).

The National Mining Association's newest infographic, "[Going for the Gold](#)" highlights the use of gold in Olympic medals. Other minerals found in the **1,300 medals that will be awarded during this year's Winter Games** include silver, bronze, copper, tin and zinc.



The Olympic torch, the universal symbol of the Games, is comprised of aluminum, steel and copper. **Close to 14,000**

## DID YOU KNOW?

### Minerals Make Careers



Our new [Career Day](#) video highlights the importance of minerals to national security. The U.S. Department of Defense uses nearly 750,000 tons of minerals every year in jet engines, night vision goggles, armored vehicles and other technologies that protect our nation.

### Minerals Drive the Auto Industry

**torches were made for the 2014 Sochi Olympics.** The athletes' equipment is also made of countless minerals. Skis require aluminum and titanium, ski boots are composed of lithium, clay and titanium, and ice skate blades use chromium and steel.

Minerals are the [raw materials](#) that allow for the world's most talented athletes to compete at the 2014 Winter Olympics, in addition to serving as the foundation for countless technologies we rely on daily.

I invite you to learn more about the integral role minerals play in our day-to-day lives by visiting the [Minerals Make Life blog](#).

Best regards,

Hal Quinn



*My article in [Supply & Demand Chain Executive](#) discusses the importance and need for a steady supply of domestic minerals to the automotive industry.*



[Unsubscribe or update your subscriptions or your profile](#)



National Mining Association  
101 Constitution Avenue NW, Suite 500 East  
Washington, D.C. 20001

[mineralsmakelife.org](http://mineralsmakelife.org)