

Minerals Make Life is a National Mining Association initiative.



September 25, 2012

Dear Joe,

This week, I'm delighted to join thousands of mining leaders and employees from around the world in Las Vegas for MINExpo INTERNATIONAL® 2012, the world's largest exhibition of mining equipment, products and services.

This year's show is the biggest in history, and the sheer scale is a testament to the state-of-the-art technologies being used across the industry. The manufacturing supply chain begins with mining, and the equipment and products on display at MINExpo® show why mining is safer, more productive and more efficient than ever before.

For those who cannot be with us in person, I hope you will take a moment to [watch the very interesting remarks from our opening session panel](#) featuring the CEOs of four major mining companies as well as Dr. Jeffrey Garten, Juan Tripp Professor of International Trade, Finance and Business at the Yale University School of Management. They discuss the importance of mining to our economy and future. Watch below:

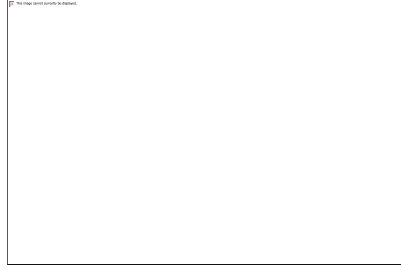
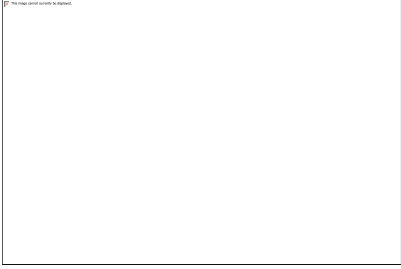


I have included just a couple of photos from this week's events, but I encourage you to

Visit us at **booth L30** in the Grand Lobby of the Las Vegas Convention Center.

If you will be live tweeting the event, please use hashtag [#mine12](#) and follow [@MINExpo2012](#) and [@MiningFan](#) for updates.

stay connected via the [MINExpo® Facebook page](#) for additional updates and images.



Thanks for your support!

Hal Quinn
President and CEO
National Mining Association