

Minerals Make Life is a National Mining Association initiative.



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Dear Joe,

The 2012 Olympics in London would be missing the *vital elements* that highlight the successes of the world's most talented athletes were it not for the products of American mining.

The more than 4,700 gold, silver and bronze medals being awarded in this summer's Olympics and Paralympics were provided by Rio Tinto. The company donated nearly 100 pounds of gold, 6 tons of silver and 3 tons of copper--much of it sourced from Rio Tinto's Kennecott Utah Copper Mine near Salt Lake City--to make this year's Olympic medals. With this contribution, Rio Tinto and the employees at the Kennecott Utah Copper Mine help demonstrate the importance of the United States as a major mineral producing country. [Read more about Rio Tinto's "Mine to Medals" program.](#)

But U.S. mining can do more to merit a gold medal of its own. We could be attracting more investments and creating more jobs if new mining projects were not stalled seven to 10 years by an inefficient and duplicative regulatory process. This delay means U.S. projects take two to three times longer to get through the government review process than those in other major mining countries--keeping U.S. mining in the starting blocks until the race is half over. Now is the time to speak up and tell our leaders in Washington to enact sound policies that support domestic mineral production. Our new video explains more:



Would you consider sharing this [video](#) with some of your key contacts? Fixing our broken permitting process will help American mining compete and win on the global stage.

Thanks for your support!

Hal Quinn
President and CEO
National Mining Association

To learn more about minerals and what they mean to America, visit mineralsmakelife.org.

ABOUT NMA



The National Mining Association (NMA) is the voice of American mining in Washington, D.C. NMA is the only national trade organization that represents the interests of mining before Congress, the administration, federal agencies, the judiciary and the media.